



EXCITE Transformation For Libraries Stand Alone Bootcamp - Agenda

DAY 1

Approximate Timing	Type	Activity
8:30 AM	Actively Listen	Introduction To EXCITE Transformation For Libraries CSL Welcome Cohort & Team Introductions The Perfect Storm: Why Transform?
Module 1: PREPARE TO INNOVATE!		
9:45 AM	Collaborate	Collaborative Exercise
10:15 AM	Actively Listen	Introduction To "Prepare to innovate" How, when, why to collaborate Building an innovation-diverse team Create an Innovation-inspiring vision, space and culture
10:50 AM	Reflect	Reflection & Break: How To Apply EXCITE to Your Library? (for better interactions with Staff, Patrons, Partners, To re-think existing programs, space)

Module 2: IMMERSE 360 To Build Empathy		
11:00 AM	Collaborate	Collaborative Exercise
11:30 AM	Actively Listen	Introduction To "Immerse 360" Seeing Through an Innovation Lens The What, How & Why of Building Empathy Maps Seeing your community in Motivational Segments
12:10 PM	Collaborate	Module 2: Team Assignment: Create An Empathy Map For Your Motivational Profile For Mobility Solutions Case Study NOTE: Timing include 25-30 min lunch - teams organize on their own.
1:30 AM	Reflect	Reflection: How To Apply EXCITE to Your Library? (for better interactions with Staff, Patrons, Partners, To re-think existing programs, space, etc.)

Module 3: FUELED IDEATION		
1:40 PM	Actively Listen	Introduction How & Why To Ideate Guidelines for Ideation
2:00 PM	Collaborate	Full Group Collaborative Ideation Session Mind-stretching Idea Excursions
3:00 PM	Collaborate	Voting And Selecting ideas Multi-Level Voting Voting & Selecting Ideas Creating an Idea Energy Map
3:30 AM	Reflect	Reflection & Break: How To Apply EXCITE to Your Library? (for better interactions with Staff, Patrons, Partners, To re-think existing programs, space)
3:40 PM	Actively Listen	Turning Ideas Into Initiatives Review Idea Energy Map Introduction of Idea To Initiative Process To Create Concepts
4:00 PM	Collaborate	Module 2: Team Assignment Use Idea to Initiative Process To Create Concept for mobility Solutions Develop Beginnings of Sketched Prototype and be ready for Feedback Loops
4:45 PM	Collaborate	CLOSING THOUGHTS: Summary of Day & Heads Up for Tomorrow



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DAY 2

Approximate Timing		Activity
8:30 AM	Collaborate	OVERNIGHT THOUGHTS
		Module 4: ITERATIVE DESIGN
8:40 AM	Actively Listen	Introduction To Iterative Design Prototypes: purpose and methods Feedback Loops: getting and giving feedback Failing Forward: Another Form of Feedback Iterative Design: Mindset
9:00 AM	Collaborate	MODULE 4: Team Assignment Teams further develop Mobility Solution Concepts Prototype, Story, etc Meet w Feedback Loop Teams & Iterate Designs
		Module 5: LAUNCH: MAKING IT REAL
9:45 AM	Actively Listen	Introduction to Storytelling Why tell a story? Storytelling concepts, impact & techniques
10:00 AM	Collaborate	MODULE 5: Team Assignment: Finalize concepts, prototypes & story Practice skits & presentations Teams include bio break on their own
11:10 AM	Reflect	Reflection & Break: How To Apply EXCITE to Your Library? (for better interactions with Staff, Patrons, Partners, To re-think existing programs, space)
11:15 AM	Collaborate	Mobility Solution PRESENTATIONS! Teams Present Their Mobility Solution
12:15 PM	Collaborate	FROM CASE-STUDY TO REAL-WORLD: EVERYDAY LIBRARY INNOVATIONS Intro to Innovation Challenges Individual Participants Sign Up - Mixed Library Teams
12:30 PM		FULL GROUP LUNCH!!
1:15 PM	Actively Listen	MODULE 5: Introduction to Business Model Canvas & Implementation Plan Info Session
1:30 PM	Collaborate	EVERYDAY LIBRARY INNOVATIONS: Team Assignment Teams develop Everyday Library Innovations using the full EXCITE process start to finish: Motivational Target, Empathy Maps, Fueled Ideas, Concept, Prototype, Story, Feedback Loops, Iterate! Coaches available to assist!
3:45 PM	Collaborate	Everyday Library innovations PRESENTATIONS!! Teams Present Everyday Innovations!!
4:45 PM	Actively Listen	Closing Thoughts & Prep For Day 3 Introduction of "Community Connections" Project



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DAY 3

Approximate Timing		Activity
8:30 AM	Collaborate	Overnight Thoughts
8:45 AM	Collaborate	Community Connections Project: Mock Community Collaborative Includes a 10 min Q&A at end Presentation of Solve-Fors From Other Cohorts
10:30 AM	Collaborate	Community Connections Project: Full Group Fueled ideation
11:30 AM	Collaborate	Community Connections Project: Team Assignment Start To Finish Innovation Using Full Set of EXCITE Templates - Sweet Spot Target - Empathy Map - Idea To Initiative - Prototype/ Design - Feedback Loops - Story, Skit, Practice NOTE: Teams Decide on their Lunch-break (30 min)
2:30 PM	Collaborate	COMMUNITY CONNECTIONS - PRESENTATIONS!! Teams Present Projects w Full Group Feedback
3:30 PM	Collaborate	Break
3:45 PM	Actively Listen	Community Connections Reflection and Bootcamp Wrap-up: - How To Continue Community Connection Program At Home - Check-in on Wishes, Exceed & Worries - Final Thoughts Going Forward
4:10 PM	Collaborate	Digital Badge Awards FINAL GROUP PIC!