

After two successful **2017-18 EXCITE:**

**Transformation for Libraries** cohorts

conducted by the Connecticut State Library in partnership with Innovation Builders, the Institute for Museum and Library Services has provided a two-year grant extension so that CSL can take the program nationwide.

State libraries across the country will be recruited to host and library teams will compete to participate in EXCITE's three-day Bootcamp for public, school, academic and specialty libraries. Each Bootcamp will accommodate four-person teams from six libraries. Each library assembles its own team. Individuals will be accommodated if a four-person team isn't possible. Participants will learn how to collaborate and innovate. The results will be new program and service approaches that respond to community input and demonstrated needs, lead to cultural change at libraries, and sustain project impact through extended training.

I have so many ideas and can't wait to bring this back to my library.

—A 2018 CT EXCITE Bootcamp Attendee

The learning is led by Jeanine Esposito and David Culton from Innovation Builders, an organization with experience guiding organizations such as PepsiCo, United Health, and several public libraries to innovate new products and services and transform ways of doing business.



Loved to spend the last three days innovating, collaborating, learning with other librarians and now have new tools to bring to my home library and help the community develop new outputs.

—A 2018 CT EXCITE Bootcamp Attendee

**EXCITE Transformation for Libraries FAQs**

[libguides.ctstatelibrary.org/dld/EXCITE](http://libguides.ctstatelibrary.org/dld/EXCITE)

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## Excitement Continues to Build for EXCITE!

Connecticut State Library and Innovation Builders will host five Standalone Bootcamps across the Country!

## GET YOUR STATE'S LIBRARIES EXCITED!

[libguides.ctstatelibrary.org/dld/EXCITE](http://libguides.ctstatelibrary.org/dld/EXCITE)

## WHO SHOULD ATTEND?

public, school, academic and special libraries are invited to send four-person teams or individuals to participate in the EXCITE Bootcamp. Teams will have a better chance of achieving long-term organizational change at their home libraries if the library director is part of the team. Likewise, the team should include other influencers and decision-makers at all career levels. Participants are not required to have an MLS degree.

## WHAT DOES IT COST?

**IT'S FREE!** Thanks to a grant from IMLS, these \$1,725 per person Bootcamp training opportunities are TUITION FREE. However, library teams are expected to pay for their own travel costs.

## HOW ARE PARTICIPANTS CHOSEN?

Teams or individual participants must submit a letter of intent outlining how they think this training would enhance their professional lives, create a culture change at their library and impact the community they serve.

**CSL will select Bootcamp teams based on the following:**

- Commitment to attend training dates
- Responses the dovetail with the curriculum and program
- Geographic distribution
- Diversity of libraries, librarians and communities

This was so useful and, seriously, made me grow, to think outside my comfort zone, to develop some new and great ideas.

—A 2018 CT EXCITE Bootcamp Attendee

## FOR LIBRARY DIRECTORS

### 1. Why should my staff attend?

Pilot participants felt the language, skills, and tools taught in the EXCITE program were essential to helping libraries transform and be relevant in the 21<sup>st</sup> century, that the skills learned had a positive impact on teambuilding, and that this training helped to create a stronger culture of collaboration and innovation in and between the participating libraries. Their efforts resulted in new grant funded programs and services that uncovered and responded to community motivations and needs, bringing more community members to the library to connect and collaborate. Also, your team will be eligible to nominate their teams for an additional opportunity to compete for project funding in Minnesota. Six All-Star Teams will be chosen, based on the teams demonstrated motivation and collaboration. IB will conduct two half-day video conference Coaching sessions with the entire group leading up to the final pitch event.

So wonderful to work with all the teams of libraries who helped provide honest feedback on developing our ideas. I can really see the difference between planning the usual way and the EXCITE way which creates meaningful programs that the target audience wants.

—A 2018 CT EXCITE Bootcamp Attendee

### 2. Who should I send as part of the team?

Teams will have a better chance of achieving long-term organizational change at their home libraries if the library director is part of the team. Likewise, the team should include other influencers and decision-makers at all career levels. Participants are not required to have an MLS degree.

### 3. But I don't have that many staff to send!

Recruit significant board members, volunteers, or friends of the library to fill out your team.



## FOR PARTICIPANTS

### 1. Why should I attend?

To learn how and when to collaborate as a team, how to facilitate and engage the community through human-centered research for deeper insight, how to design transformative programs and services in response to community needs, and how to make those programs and services real.

To practice presentation skills and project management skills, including planning, financial reporting, timeline adherence, communication, and people management.

To be more qualified for higher positions.

### 2. What am I committing to?

Participants must commit to 3 days of intensive collaborative Bootcamp training and 1 half day coaching/mentoring video conference session following the 3 day in person session.

### 3. How do I pay for this?

Thanks to grant funding from IMLS, the program is tuition-free, a value of \$1,725 per person (\$6,875 per team).